

A.S. Création Press Release

Gummersbach, August 2009

The Collection Lars Contzen 2

This collection comprises nine young, lifestyle-oriented decorations which all exude positive energy. They are characteristic of the shapes and compositions used by the 39 year-old Contzen, who as he himself says, is, in the first instance, closer to drawn pictures than patterns.

The new collection comes up with even more decoration. The Lars Contzen signature is unmistakable yet every design is a new development. Although in this collection tendril patterns appear too, they are interpreted in a humorous and ironic manner. The colour collection ranges over the whole spectrum of modern and trendy hues; for instance mauve, violet, cool green, fashionable blue or various coffee colours. **Contzen 2** also makes play of toneon-

tone and matt/gloss effects. Over and above that, three embossed structures are developed; one in rustic style, one with fine, even granularity as well as one with a textile, lengthwise embossment.

An Overview of the Decor:

Light Circles

Light but huge circular shapes are printed offset from each other with fine lines and completely transparent on top of one another. These multi-layers in gentle colours bring light and enlarge the rooms optically - a fresh look for the whole living area.

Ba Rock

Don't be afraid of Baroque patterns! Because this variation is modern and at second glance reveals many amusing and surprising details: a serrated flash, a heart with wings or a stylized pineapple. Here, together with other fantasy plants, an exciting overall composition is brought into being – the Ba Rocked!

Linear Landscape

From the finest lines, sometimes closer, sometimes further apart, yet put next to one another. A flowing, futuristic line landscape materializes on the wallpaper for purists who today live in the world of tomorrow.

Royal Squares

Checks are not only already in fashion. That is demonstrated by the decor **Royal Squares** and offers straight British flair for your wall. A sporting, elegant luxury for your home which puts you in a good mood not only with its fresh hues of lime green and orange but also with its discreet setting.

Floating Foam

Foam creates different structures out of little bubbles which are forever changing. The **Floating Foam** decor gives the impression of flowing movement and plays of light on the wall. This trendy pattern creates an enormous feeling of spaciousness.

Forbidden Fruits

This decor isn't just a modern adult fairy tale world but also has the effect of making you revise your opinion whilst furnishing. Because here mushrooms blossom on the same tendrils as hearts, injured strawberries with first aid bandages, half-eaten apples or new kinds of wine grapes. **Forbidden Fruits** – a magic, playful plea for the power of nature!

Palms

Inspired by the fan leaves of palms (even though palms belong to the spate of floral graphics) nevertheless this defines itself as a straight purist decoration due to the high degree of stylisation. Alongside two powerfully coloured hues there are also very soft changing variations which turn the design into a timeless classic.

Targets

The characteristic signature of the designer Lars Contzen is unmistakably imprinted on the **Targets** decor. Futuristic elements appear with a room-filling effect and float with apparent ease over the walls – the next generation of surface design.

Whispering Grass

The interplay of moving grass in the wind is the source of inspiration for the **Whispering Grass** composition. The linking of organic life and strong stylisation of the theme offers possibility of the combination of varied furnishing styles. According to its hue the decoration has either a dynamic or restrained character. Of one thing you can be sure: **Whispering Grass** brings your rooms to life!

Lars Contzen Collection 2

Manufacturer: A.S. Création Tapeten AG

Brand: livingwalls

Run: 2012

Number of papers: 59 wall coverings

Material: non-woven

RRP: € 23,45 - € 28,95