



A.S. Création Presseinformation

Gummersbach, December 2010

Esprit home wallpaper – 2011 applying new papers to our walls in keeping with the Esprit Lifestyle

The Gummersbach wallpaper manufacturer A.S. Création presents already for 2011 the sixth collection for the Lifestyle-brand Esprit. These five new themes for living are interpreted in a colour and design harmonized wallpaper collection addressed at a young, lifestyle-oriented public.

Colour Splash, Bright Bazaar, Selected Nature, Modern Poetry and Sunny Blossom represent current furnishing trends according to the lifestyle of Esprit home. They offer through looks ranging through modern, purist, playful, sporting cool or glamorous.

Mix and Match is the key to this youthful wallpaper line: the patterns are produced in such a way that they can be placed either horizontally or vertically; a system which was already successfully used in previous collections in keeping with Esprit's fresh, uncomplicated concept. Yet even the patterns, motives and colours of the individual wallpaper models invite creative combination. Plain papers and borders complete this richly varied wallpaper range. Unique embossed structures, high and low, matt and gloss effects are made possible by the special manufacturing technique and the high quality non-woven material.

Colour Splash

'Fun, colourful rock' – this Esprit home world exists for colour-flash. Clear, gaudy tones such as tomato red, luminescent blue, green, pink, orange and violet, are generously applied to the interior surfaces and thereby provide an optical fresh kick. The graphic patterns, newly interpreted stripes and striking plain colours bring in a positive, young mood into the home.

Bright Bazaar

This Esprit world of living captivates by means of an interior display which could be termed 'folklore, stylishly extravagant'. Deep berry tones, blue and petrol as well as apple green through curry colours; an urbane patchwork comprised of clean and opulent elements. The matching wall coverings unify newly staged ethno designs with block stripes.

Selected Nature

Here sprawls a new naturalness; 'warm, cosy, balanced'. Organic forms and stylized flower motives with gentle colour nuances earthing the urbane routine and bringing a feel of harmony to the living area.



Modern Poetry

‘Vintage, poetic, romance’– an enlightened romantic is the inspiration for this mixture of styles between reduced and retro. Art Deco inspired motives and playful art works adorn the coloured base comprised of powdered colours such as smoky blue, grey and cream. This could be a new kind of décor; wallpapers in vintage tile-look get a new modern twist when combined with diagonally pasted drops with block stripes.

Sunny Blossom

The living area is ‘vibrant, positive, playful’. A luminous sunshine yellow is the centrepiece of this world of colour and is shown in all its facets. The non-woven wallpaper is the basis for the blooming tendrils of yellow and greige, edged with stripes of differing brush widths.

ESPRIT home 6 Collection

Manufacturer: A.S. Création Tapeten AG

Brand: livingwalls exclusive

Period: 2013

Number of papers: 73 papers, 11 borders

Material: non-woven

RRP: € 18,95 - € 24,95