



A.S. Création Press Release

Gummersbach, April 2011

Wallpaper on the Tablet-PC

The wallpaper manufacturer A.S. Création is the first to present a new application 'Tapetenshop' for the iPad, the Tablet-PC from Apple. The app is free of charge and available from the iTunes App store.

With 'Tapetenshop' A.S. Création brings the whole world of wall coverings comfortably onto the iPad. The App awaits you in a user-friendly and contemporary trend-like manner with the latest news and tips about wall design. The categories are 'Showtime!', 'Wallpaper News', 'Wallpaper 1 x 1' as well as 'Training videos' which guide you through the theme portfolio.

Showtime!

Entertainment for your own four walls – the heading 'Showtime' sets the scene for the successful A.S. Création wallpaper line in a lively and entertaining way. The designs, shapes and colours from collections like Esprit home, Schöner Wohnen and Lars Contzen can be discovered and brought to life here.

Wallpaper News

The digital edition of the company magazine 'A.S. life' gives information about current projects, new collections and licensed lines of the market leading wallpaper manufacturer. Those interested find here a catalogue and brochures of actual selections as well as further details and product information.

Wallpaper 1 x 1

The compact collection of information 'Wallpaper 1 x 1' on the theme of wallpaper was initiated by the A.S. Création Wall covering Trust. The content of this exciting book in this field can now be read inside the 'Wallpaper Shop' app. From room design through to the practice of handling wall coverings, all aspects of wallpaper are vividly treated.

Training Videos

The rubric for future wallpapering pros: as a compact seminar or in single sequences the 'Training Videos' pass on the basics of wallpapering in an easily understood way. The gallery shows a wide range of different thematic tutorials.