



A.S. Création Press Release

Gummersbach, April 2011

JETTE wallpaper – A.S. Création presents the first wallpaper collection by Jette Joop

In 2011 the Gummersbach wallpaper manufacturer A.S. Création launches the new wallpaper line of the designer Jette Joop. JETTE wallpaper combines modern, creative decoration in trendy colouring with a high quality standard and the symbiotic understanding of form of the designer – ‘Crossover in Design’ The linking and exchange between several fields of activity – from fashion through architecture to product design were both inspiration and motivation for this new wallpaper assortment.

For the launch JETTE shows two collection themes which seize on current design and colour trends and interpret them in multi-faceted, stylish papers on high quality non-wovens.

Magic

A magic, momentary encapsulation of modern living: airy stripes and ornamental designs gain a charming, vintage impression through embossed high-low effects. Gentle shadows of cream, coffee and lilac produce a dream-like flair.

Delicate

Formal block stripes meet playful motives like humming birds in a sea of flowers as well as filigree stripes and tendril patterns. Friendly colour combinations of luminous tones such as royal blue, mint green and fuchsia through to harmonious shades of beige set the scenic mood for these delicate designs.

JETTE Wallpaper Collection

Manufacturer: A.S. Création Tapeten AG

Brand: livingwalls

Period: 2013

Number of papers: 24 papers, 6 borders

Material: non-woven

RRP: € 23,45 - € 27,45