



A.S. Création Press Release

Heimtextil 2012 (11.01.-14.01.)

Esprit home - the Metropolitan Look

Inspiration, naturalness, quality - that's what the wallpapers of the Esprit home collection stand for. That also is valid for the now seven year collaboration between A.S. Création and Esprit. The current collection brings together wallpapers for a young, individualistic and design-oriented style of life which draws you in to combine creatively. The metropolises of Paris, New York, Berlin, London and Barcelona are the inspiration for five urbane lifestyles - from retro-elegant to romantic-glamorous.

Paris

Curved lines and garlands in retro style make the walls swing. The discrete colour selection in white, beige and grey tones directs your attention to the pleasing interplay of differing embossed surfaces and stresses cool elegance.

New York

Playful sketches of flowers, as though drawn by hand, swirl around embossed stripes and radiate a carefree charm. The elegant colour combination of light beige, violet-beige, grey-black and a blue reminiscent of Delft porcelain create a gentle contrast to floral imprints and bring a breath of luxury into a modern ambience.

Berlin

Floral decorations in differing colour tones and embossings, overlay one another, intertwine and magic up a lush garden on the wall in which you can always discover new details. Bright yellow, gentle green, grey, bright red, beige and grey-silver tones create a friendly, harmonic atmosphere. Attractive borders and stylish stripes add to this indoor park.

London

Opulent peony decorations flaunt themselves in profligate opulence and cast a romantic flair over urban interiors. The colour blends create interesting vintage effects; embossings and the subtle colours like lavender, coral, pinkish-red, dark violet, smoky-blue and grey-beige underline the extravagant display of splendour. The contrast is provided by powerful stripes and striking single tones.



Barcelona

An elegant wallpaper series, which draws every glance to it. Embossed effects accentuate fine check structures; conspicuous stepped glossy stripes provide a clear contrast. The distinctive colour combinations such as beige-black-red or beige and cocoa stress the powerful atmosphere of the room.

Kollektion Esprit 7

Range: livingwalls exclusive

Material: non-woven

Run: 2014

Content: 67 papers, 19 borders

RRP: € 20,95 – € 24,95