

**Architects Paper®, a brand of A.S. Création Tapeten AG**

Heimtextil 2012 (11.01.-14.01.)      imm cologne 2012 (16.01.-22.01.)

Frankfurt am Main      Köln

Stand location 3.1 C91A      Stand location 4.2 C-027

**Baroque elegance in noble textiles**

**Haute Couture II - a collection for elegant, stylish ambiance**

No catwalk, but Haute Couture at its best is presented by Architects Paper, the premium and object trade name of A.S. Création AG. The new internationally designed collection meets the high demand of French high quality tailoring equally in two respects: through stylish, opulent design and through high value material.

Haute Couture II brings baroque Arabesques and floral elements onto the wall in modern interpretations. The product designer, J.S. Dieber, explains: "Whether in high-class hotels or in private residences, the combination of classical stripes and noble single colours imbues every room with stylish elegance." The fine textiles and the warm toned, muted Flamant colours - floral white, vanilla, cappuccino, mocca, macadamia, pearl grey and blood red - emphasize the exquisite impression.

The material plays its role too: chaining threads comprising high-value viscose mixtures which are laminated onto a non-woven carrier to create a pleasing surface feel and iridescent shot fabric effects. In the single colour wallpapers small braidings are worked into the material. A particular structure and depth is provided to the three-dimensional ornaments through a special process with a modified textile printing machine which slightly expands the material.

**Haute Couture II Collection**

Content: 48 papers

Material: Backing material - non-woven; laminating: Textile chain stitching made of a high-value viscose mixture

Viscose mixture; Lamination: Acrylic-Dispersion (all components REACH-compliant)

Properties: good light-resistance, wash-resistance, dry peelable without remnants

Format : 10,05 m x 0,53 m (Eurorolle)

**About Architects Paper®, a brand of A.S. Création Tapeten AG**

Architects Paper, founded 2008, is the international operational premium and object brand of Europe's largest wallpaper manufacturer, A.S. Création AG. Architects Paper stands for exclusive, individual wall solutions such as handmade single runs for architects, designers, interior fitters, developers and property planners. In this process, the atelier of Architects Paper works alongside renowned designers like Hadi Teherani, Ingo Mazrer or the Porsche Design Studio. The innovative wallpapers, digital prints and wall panels (which are all CE approved according to EN 15102) for example are used in hotels, company HQs, high-value gastronomy in shops or in care areas. The vast majority of the collection is finished by means of costly and elaborate special processes at the company and production locations in Oberberg's Gummersbach. In addition to the innovative production range, Architects paper supports its clients with professional colour and furnishing as well as training.

**For further information we are pleased to be at your service**

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Further information as well as pictures can be found at:

[www.architects-paper.com](http://www.architects-paper.com), [www.rheinfaktor.de/presse/architects-paper](http://www.rheinfaktor.de/presse/architects-paper)

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