

Architects Paper®, a brand of **A.S. Création Tapeten AG**

Heimtextil 2012 (11.01.-14.01.)

imm cologne 2012 (16.01. – 22.01.)

Frankfurt am Main

Köln

location 3.1 C91A

location 4.2 C-027

Refinement at second glance

Timeless, robust, versatile: SQUARED by Architects Paper

Single colours can be very effective - for surface use in hotel and gastronomy, in business rooms as well as in the private sphere. Architects Paper, the premium and object trade name of the A.S. Création Tapeten AG, has created a collection which captivates at first glance due to its discrete braided optic. At second glance its refinement of high-value graphic embossing becomes clear. The vinyl wallpapers on non-woven backings gain extremely stable coatings formed by a special heat embossing technique and distinctive 3D structures which shimmer with differing intensities according to how the light falls.

SQUARED is matt or slightly gloss and available in a broad colour range. It comprises various gradations of white, ivory and beige shades, concrete grey, red, dark blue lilac and petrol, black as well as the effective colour grass-green. The Sales Manager, Martin Hisger, explains: "With SQUARED we have a multi-purpose wallpaper which can be used for private ambiance as well as for more strongly demanding premises, such as gastronomic or care areas. Because the robust surface of this scourable wallpaper is not only washable but can be disinfected by wiping."

SQUARED Collection

Content: 53 papers

Material: heat-embossed Vinyl wallpaper on non-woven backing

Properties: good light resistance, scour-proof, disinfectant-proof by wiping, difficult to combust, can be dry peeled without leaving remnants

Format : 10,05 m x 53 m (Eurorolle)

RRP: € 31,95 – € 34,95

About Architects Paper®, a brand of A.S. Création Tapeten AG

Architects Paper, founded 2008, is the international operational premium and object brand of Europe's largest wallpaper manufacturer, A.S. Création AG. Architects Paper stands for exclusive, individual wall solutions such as handmade single runs for architects, designers, interior fitters, developers and property planners. In this process, the atelier of Architects Paper works alongside renowned designers like Hadi Teherani, Ingo Maurer or the Porsche Design Studio. The innovative wallpapers, digital prints and wall panels (which are all CE approved according to EN 15102) for example are used in hotels, company HQs, high-value gastronomy in shops or in care areas. The vast majority of the collection is finished by means of costly and elaborate special processes at the company and production locations in Gummersbach, Oberberg. In addition to the innovative production range, Architects paper supports its clients with professional colour and furnishing as well as training.

For further information we are pleased to be at your service

rheinfaktor – Agentur für Kommunikation GmbH, Christina Wontroba, Zollstockgürtel 57,
50969 Köln

Tel. +49 (0) 221/88046-190, Fax +49 (0) 221/88046-200, E-Mail: wontroba@rheinfaktor.de

Further information as well as pictures can be found at:

www.architects-paper.com, www.rheinfaktor.de/presse/architects-paper

Copies are free of charge. Ask for specimen copies.